



Stewart Udall Legacy

Community Conservation Celebration!

August 26, 2021

BUSINESS SPONSORSHIP BENEFITS

Atalaya Platinum Sponsor - \$10,000

- Branding as **PRESENTING SPONSOR** during event, and in all pre-event marketing: all event webpages • bi-weekly electronic newsletters to 3500 • live appeal board • invitations • Hutton Broadcasting radio & digital. *Virtual content shared for one week after event.*
- **Shout-out video** on social media and during event (up to 30 seconds) *Can donate to SFCT nonprofit partner.*
- Exclusive Pre-event sponsor (half hour of programming leading up to event)
- Designation as annual **SFCT Business Partner** on SFCT website • Name recognition in SFCT **annual newsletter**
- **Your choice of 6 Access Pass Packages** to virtual event
- 8 Tickets (max 2 cars/night) to **Drive-in Banff Mountain Film Festival 2021** including pre-show picnic package
- Logo on introductory **Banff slide show**
- 4 Tickets to an exclusive SFCT 2021 archeological **"Insider Tour"**
- [Autographed books](#)
- **Donation of one paleta (ice cream) truck to serve 75 youth and families** at SFCT's Vámonos Scavenger Hunt Hike in September

Galisteo Basin Gold Sponsor- \$5,000 (LOGO RECOGNITION)

- **Logo displayed** during event, and in the following pre-event marketing: select event webpages • bi-weekly electronic newsletters to 3500 • live appeal board • invitations • Hutton Broadcasting radio & digital. *Virtual content shared for one week after event.*
- **Shout-out video** on Facebook and Instagram (up to 30 seconds)
- Name recognition in SFCT **annual newsletter**
- **Your choice of 4 Access Pass Packages** to virtual event
- 6 Tickets (max 2 cars/night) to **Drive-in Banff Mountain Film Festival 2021**
- Logo on introductory **Banff slide show**
- 2 Tickets to an exclusive SFCT 2021 archeological **"Insider Tour"**

Sun Mountain Silver Sponsor - \$2,500 (LOGO RECOGNITION)

- **Logo displayed** during event, and in the following pre-event marketing: select event webpages • bi-weekly electronic newsletters to 3500. *Virtual content shared for one week after event.*
- **Spotlight recognition** on Facebook and Instagram
- Name recognition in SFCT **annual newsletter**
- **Your choice of 2 Access Pass Packages** to virtual event
- 4 Tickets (max 2 cars) to **Drive-in Banff Mountain Film Festival 2021**
- Name on **Banff slide show**

Please turn over

Arroyo Hondo Bronze Sponsor - \$1,000 (NAME RECOGNITION)

- **Name recognition** during event, and in the following pre-event marketing: sponsor webpage • bi-weekly electronic newsletters to 3500. *Virtual content shared for one week after event.*
- Name recognition in SFCT **annual newsletter**
- **Spotlight recognition** on Facebook and Instagram
- **Your choice of 2 Access Pass Packages** to virtual event

Conservation Friends - \$500 (NAME RECOGNITION)

- **Name recognition** during event, and in the following pre-event marketing: sponsor webpage • bi-weekly electronic newsletters to 3500. *Virtual content shared for one week after event.*
- Name recognition in SFCT **annual newsletter**
- **4 Access Passes** to virtual event

PO Box 23985, Santa Fe, NM 87502 • 505.989.7019 • info@sfct.org • www.sfct.org