



## BANFF CENTRE MOUNTAIN FILM FESTIVAL WORLD TOUR

MARCH 16 & 17, 2020  
Lentic Performing Arts Center

### AD SIZES AND COSTS FOR THE PROGRAM BOOK

<u>Ad Sizes (w x h)</u>	<u>Price</u>
Full Page: 7 ½ x 9 5/16	\$600
Half Page: 7 1/2 x 4 ½	\$300
Quarter Page: 3 5/8 x 4 ½	\$150
Eighth Page: 3 5/8 x 2	\$ 75

#### File Specifications

Ads must be submitted as a high-resolution, print-ready PDF (exported using the PDF/X-1a:2001 setting) or a high-resolution TIFF.

All images must be CMYK at 300 dpi. No spot colors, RGB, LAB, or INDEX color elements.

All fonts must be properly embedded or converted to outlines.

Email artwork to Joanne Smogor at [joanne@sfct.org](mailto:joanne@sfct.org)

#### Deadline

**February 10, 2020** Call 505-989-7019 to reserve your space.

#### Payment

Send a check payable to **SFCT** or Santa Fe Conservation Trust, PO Box 23985, Santa Fe, NM 87502 or call McAllister with your Visa or Mastercard number. **THANK YOU!**