



DRIVE-IN BANFF at Motorama • September 7 & 8, 2021

SPONSORSHIP BENEFITS • Closing Date: July 16, 2021



Drive-in BANFF Co-Sponsor - \$7500

- **CO-SPONSOR LOGO/NAME** promotion in all pre-event marketing • event landing, ticket purchase & sponsor pages • pre-event slide show • bi-weekly electronic newsletters to 3500 • social media
- Mention in over 100 **radio spots** (Hutton Broadcasting)
- **Shout-out video** on Facebook and Instagram (up to 30 seconds)
- **Verbal acknowledgment** from outdoor stage • **Tabling** opportunity
- **10 tickets** (max 4 cars) with premier parking (*must be reserved by August 1*)
- Pre-show pick-up **picnic package for 4**
- Designation as annual **SFCT Business Partner** on SFCT website • Recognition in SFCT **annual newsletter**

Atalaya Platinum Sponsor - \$5000

- **LOGO/NAME** in all pre-event marketing • event landing, ticket purchase, & sponsor pages • pre-event slide show • bi-weekly electronic newsletters to 3500 • social media
- Mention in over 100 **radio spots** (Hutton Broadcasting)
- Spotlight recognition on **Facebook** and **Instagram**
- **Verbal acknowledgment** from outdoor stage • **Tabling** opportunity
- **8 tickets** (max 3 cars) with premier parking (*must be reserved by August 1*)
- Designation as annual **SFCT Business Partner** on SFCT website • Recognition in SFCT **annual newsletter**

Galisteo Basin Gold Sponsor- \$2500

- **LOGO/NAME** in all pre-event marketing • event landing & sponsor pages • pre-event slide show • bi-weekly electronic newsletters to 3500 • social media
- Spotlight recognition on **Facebook** and **Instagram**
- **Verbal acknowledgment** from outdoor stage
- **6 tickets** (max 2 cars) with premier parking (*must be reserved by August 1*)
- Recognition in SFCT **annual newsletter**

Sun Mountain Silver Sponsor - \$1000

- **NAME LISTING** in all pre-event marketing • sponsor page • pre-event slide show • bi-weekly electronic newsletters to 3500
- **4 tickets** (max 1 car) with premier parking (*must be reserved by August 1*)
- Recognition in SFCT **annual newsletter**

Arroyo Hondo Bronze Sponsor - \$500

- **NAME LISTING** on sponsor page • pre-event slide show • bi-weekly electronic newsletters to 3500
- **2 tickets** (max 1 car) with premier parking (*must be reserved by August 1*)

DRIVE-IN BANFF CENTRE MOUNTAIN FILM FESTIVAL WORLD TOUR

September 7 & 8, 2021 · Motorama Santa Fe

SPONSORSHIP AGREEMENT

Closing date for sponsorships: July 16, 2021

YES! Sign us up as sponsor of the Banff Centre Mountain Film Festival World Tour in support of the Santa Fe Conservation Trust at the following level (check one):

Drive-in BANFF Co-Sponsor - \$7500 (\$7220 tax deductible)

Atalaya Platinum Sponsor - \$5000

(\$4856 tax deductible)

Galisteo Basin Gold Sponsor - \$2500

(\$2392 tax deductible)

Sun Mountain Silver Sponsor - \$1000

(\$928 tax deductible)

Arroyo Hondo Bronze Sponsor - \$500

(\$464 tax deductible)

We cannot be a sponsor, but here's a donation of \$_____

Contact Name _____

Business or Name **AS YOU WANT IT TO APPEAR IN PROMOTIONS** _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Enclosed is a check

Please charge my: **Visa** **MasterCard**

Name on Card _____

Mailing Address for Card _____

City _____ State _____ Zip _____

Account Number _____

Expiration _____ 3-Digit Code _____

Please email this form to Joanne Smogor, joanne@sfct.org or mail to: Santa Fe Conservation Trust, PO Box 23985, Santa Fe, NM 87502. For more information, call Joanne at (505)989-7019 /cell (303)895-5367

THANK YOU!